

# Medicos para la Familia

## September 1, 2005

Medicos para la Familia is a bilingual medical practice as described under the philosophy of Advanced Family Medicine Specialists ([www.psot.com](http://www.psot.com)). Wm. Rodney MD, Rickey Carson M.D., Juana Hernandez M.D., Damion Hardison M.D. and others provide Spanish-speaking health care services with special emphasis on women's health care, care of children, office based emergency medicine, and cancer prevention. Established in 1999, Medicos was the first completely bilingual medical practice in Memphis. Nashville-Medicos, with Conchita Martinez MD and others, is the only FAMILY MEDICINE-ob service in Nashville. Opened in 2004, the Nashville office serves over a 1000 patients a month.

Medicos combines traditional activities of patient care, community service, education, and scholarship. An FP/OB fellowship is directed by Wm. MacMillan Rodney, M.D., in alliance with the University of Arkansas-Jonesboro, and Oklahoma State University Osteopathic College in Tulsa. Additional GI endoscopy experience is provided as an elective through collaboration with Lee Berkenstock M.D. Assistant Professor of Family Medicine in Memphis. For those considering underserved communities with some teaching, this fellowship represents a blend of FAMILY MEDICINE-ob-er and real world practice management. Fellows spend 1-2 days/week in a rural high volume OB experience. Medicos graduates have had options ranging from academics to rural practice and international medicine.

Advanced Family Medicine Specialists provided consultation services for a business plan which funds the mission. Ten family physicians have hospital privileges for normal obstetrics with several more performing Cesareans. . The practices work with the Camellia Foundation [501C3] in support of medical students, underserved resident rotations, international medicine, and FP/OB or FM/EM fellowships. We thank all of those who have supported this mission "on the road less traveled".

### MEMPHIS MILESTONES SUMMARY, YEARS 1999-2006

1. Innovations include electronic medical record (EMR), Internet insurance verification, onsite x-ray-lab, colposcopy, ECG, OB ultrasound, office surgery, pulse oximetry, and GI endoscopy. Except for images and prenatal cases, medical records are electronic as of February 2000. Lab entry effective July 1, 2000.
2. Practice profile----Memphis.
  - a. 1999 [open 4 months]-1,322 office visits, 7 deliveries, 55 x-rays, 38 ultrasounds
  - b. 2000 6,674 office visits, 72 deliveries, 194 x-rays, 164 ultrasounds. Quarterly summaries 2000 with revenue and expenses are available. October 29, 2000--Amazement at seeing over 200 patients in a week and 41 on Saturday.
  - c. 2001 11,491 office visits, 75 deliveries, 292 x-rays, 295 ultrasounds recorded (average 2/day).
  - d. 2002 19,400 office visits, 144 deliveries, 401 x-rays, 310 ultrasounds charged (average 5/day with many not charged.) Family medicine-ob-er emerges as practice identity.
  - e. 2003 23,939 office visits, 192 deliveries; 517 x-rays; 3-5 ultrasounds daily
  - f. 2004 30,004 office visits and 349 deliveries[+ rural OB] and office emergency medicine.
  - g. 2005 Projecting slightly increased activity

3. Procedure activity.
  - a. First x-ray--August 20, 1999. To date-over 2000 x-rays.
  - b. First ultrasound-September 1999. To date-over 3000 ultrasounds.
  - c. First delivery-October 24, 1999. To date-over 950 deliveries.
  - d. First colposcopy-October 30, 1999. approx 50 per year.
  - e. Colonoscopy/EGD with sedation/analgesia-October 31, 1999-present. To date-n>200; Berkenstock office does over 200/yr.
4. Teaching practice activity.
  - a. FP/OB fellows: Johnson/Nicholson 2001, J. Cama/Lyles 2002, Dees 2003, McKenzie/Murray/Hardison 2004; Hernandez/Mullinix 2005; Chisholm/Martinez/others 2006
  - b. Meharry, UTenn, Vanderbilt and other medical students, 2001-2006 n=59;